

# The network is now open for business

5 reasons why Cisco DNA Center is the platform for digital business

1

## Network self-improvement

Assure network performance with 360-degree contextual insights across wired and wireless. With **Cisco DNA Assurance**, your network learns, adapts, and troubleshoots problems before they happen.

2

## On track with automation

**Simplify network management** by automatically applying the right policy in the right place, all through a centralized dashboard. Now you can deploy networks in minutes with policy-driven provisioning and guided remediation.

3

## Open APIs create infinite possibilities

Only Cisco offers an **open, extensible platform** that gives you the power to customize your network, building the applications you need for greater business and IT efficiency. **Cisco Digital Network Architecture (Cisco DNA)** provides open APIs and third-party integrations to keep your network flexible.

4

## Shine a light on security

Scalable visibility and security analytics offer simplified segmentation modeling and advanced threat detection, even in encrypted traffic. Cisco DNA Center integrates with **Cisco Stealthwatch** for agentless, end-to-end network traffic monitoring.

5

## Tools to accelerate transformation

Managing upgrades and incoming technologies is now less labor intensive. **Cisco DNA Software** helps you automate the buying and updating processes. Move to intent-based networking faster with guidance from **Cisco Services**. From initial strategy to implementation and training, our experts put you on a path to success.

## Start building your intent-based network.

Cisco DNA Center is the key to realizing an intent-based network. It's the network management system, foundational controller, and analytics platform that make it all possible.

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